

## *How to Develop a Business Plan*

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### **What?**

Developing and writing an effective business plan is a major first step in becoming an Entrepreneur. Are you:

- considering starting a new business or expanding your existing one;
- do you think you have a good business idea and looking for financial support and in need of a business plan
- are you considering Government funding and need tips in writing your business plan;

If you answered **yes** to any of the above then you should consider attending this training.



Join Dr. Tom Cooper an Associate Professor in Strategic Management at the [Faculty of Business Administration](#), Memorial University

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### **Topics to be covered include:**

- Characteristics of a successful Entrepreneur
- Step-by-step approach to Business Planning
- Selection strategy
- Things to "Watch out for"
- The Business Plan as a document
- Required activities
- Comparative evaluation

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### **Where?**

21 Industrial Crescent, Suite 101, Carbonear

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### **When?**

Monday, February 18, 2019 10:00am-3:00pm

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### **RSVP**

No charge but please RSVP as space is limited to [Debbie.george@cbdc.ca](mailto:Debbie.george@cbdc.ca); call 596-3849 ext 5; 1-888-303-2232 by noon February 14th. Lunch will be

provided. Please advise if there are any dietary concerns.

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