

Jamie Bard-Dube

Young Entrepreneur Award 2015
Distinction awarded by the New Brunswick
Association of Community Business
Development Corporations (CBDCs)



Title: Owner and founder of Bard Photography

Based in Grand Falls, the company specializes in the photography of newborns, children, seniors and weddings. As a photographer accredited in those fields, Jamie Bard-Dube has earned an enviable reputation by attracting customers from across the province. But where did her adventure start?

It all started in 2011 when this young aspiring entrepreneur left a job with NB Power she had held for several years and demonstrated courage by creating Bard Photography as a mini studio with a few equipments in her garage. Born into a family of entrepreneurs, Jamie Bard-Dube had an entrepreneurial spirit and the desire to leap into her original passions.

In just a few short years, the company has made a name for itself in the field through the determination of this young entrepreneur who chooses to continually re-invent herself and offer a customized service. She never misses an opportunity to upgrade or modernize her equipment, she provides her customers with the digital files of her work, which is fairly uncommon in the field and above all, she makes sure she has enough time to spend with her customers to achieve optimal results.

Always looking to improve her work and increase her visibility, Jamie Bard-Dube submits photographs to many organizations, which have earned her an impressive number of awards in such a short amount of time: In 2015, Professional Photographers of Canada selected her as a finalist for Portrait Photographer; in 2014, the same organization awarded her Atlantic Photographer of the Year, and the National Association of Professional Child Photographers awarded her First place in the Child Portrait category and Second place in the Senior Portrait category. Moreover, this young entrepreneur doesn't miss a chance to be a member of numerous organizations sharing a common passion for photography. Incidentally, in 2013, the CBDC Victoria Madawaska-South presented her with the Young Entrepreneur of the Year Award in her community.

Active in her community, Jamie Bard-Dube launched a concept to help children in need with "Shoot to Feed", which raised over \$14,000 over the past four years. She even partnered with social workers and schools to help target the needs of children. When asked what comes to mind when she thinks about success and her profession, she mentions the smiles created, the positive energy she brings out in people's lives, building a young girl's confidence or the act of immortalizing moments of joy and happiness.