

Expression of Interest for Export Coaching Services

Atlantic Canadian Grow Export Project 2020

Background

The goal of the Grow Export 2020 program is to promote export to Atlantic Canadian companies that have not explored export or who have not engaged strategically in the global marketplace, and to provide tools to support future export related endeavors. The Grow Export 2020 program is designed to engage entrepreneurs, raise export awareness, and support growth through training, coaching and access to experts.

Grow Export 2020 will be cohort based and the education will focus on a series of workshops conducted with a hybrid delivery model. The workshops, with a mix of face to face, synchronized online, self-directed, as well as one on one coaching will ensure that the programing successfully reaches all Atlantic Canadian participants.

The objective of this request for expressions of interest is to set up a list of external experts that may be called upon for coaching services for the Grow Export project.

This request for expressions of interest is not an offer by the NS Association of CBDCs, but an invitation to coaches to submit themselves for consideration for possible opportunities that may emerge. No contractual obligation whatsoever shall arise from the EOI process unless and until a formal contract is signed and executed between the NS Association of CBDCs and the selected service provider. The issuance of this EOI does not imply that The NS Association of CBDCs is bound to engage in work with a proponent.

Requirements

- Experience in International Business Development
- Experience in business coaching

Timeline and Budget

Recruitment of Atlantic Canadian companies is in progress and training is expected to begin in mid-January. Coaching will take place on an as needed basis from February to September 2020. The maximum allowable rate for coaching sessions is set at \$75/30 minutes.

Expression of Interest Submission

To express interest as a potential coach for the Grow Export 2020 project please complete the following application form and submit via e-mail. Applications must be received no later than 4:30pm AST, Friday January 31st, 2020.

Applications must be submitted electronically to:
Erinn Smith, Executive Director, NS Association of CBDCs
erinn.smith@cbdc.ca Ph: (902) 384-3346

Application form

Applicant name: _____

Business Name: _____

Address: _____

City: _____ Province/ State: _____

Postal Code/Zip Code: _____ Phone: _____ Cell: _____

E-mail: _____

Please detail your work experience related to business growth and export readiness coaching:

Please indicate what sectors you specialize in:

Aerospace

Seafood and Aquaculture

Ocean Tech

Oil and Gas

ICT

Food and Beverage

Biosciences

Infrastructure

Clean Technologies

Mining

Other _____

Names for three (3) references with e-mail addresses:

1. _____

2. _____

3. _____

Please attached a copy of your resume or CV with your submission or a company bio

Signed: _____ Date: _____

Print Name: _____