

Helping Atlantic Canadian business owners succeed









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The Atlantic Association of CBDC's 2018-2019 Annual Report was prepared by the Atlantic Communications Committee



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# **Setting A Path For Future Success**

This past fiscal year has been another successful year for the CBDCs of Atlantic Canada. During 2018-2019 CBDCs assisted small businesses by investing in excess of \$76.5 million into our rural economy. In addition, last year we were able to leverage an additional \$67.4 million in support of entrepreneurs and the small business community through the Atlantic region. Since the inception of the Community Futures Program, CBDCs have assisted 34,386 entrepreneurs and invested in excess of \$1.3 billion into rural communities throughout Atlantic Canada.

I would like to extend a sincere thank you to the board members and staff of the CBDCs and the Provincial Association offices for their ongoing dedication and great work throughout the 2018-2019 fiscal year.

I would also like to acknowledge the Atlantic Association staff and the folks at the Atlantic Canada Opportunities Agency (ACOA) for their ongoing support, assistance and guidance. Lastly, I would like to thank the ACCBIF Board of Governance, the Atlantic Executive Committee and the other sub-committees of the Association for their ongoing passion, perseverance and commitment to our wonderful organization.

It gives me great pride and pleasure to share with you the 2018-2019 Atlantic Association of CBDCs annual report. The annual report highlights the tremendous work of our Association and member CBDCs in its support and assistance to the SMEs and entrepreneurs throughout the Atlantic region this past fiscal year.

Over the past year, we have continued to work on key initiatives and projects that in my opinion has set a path for continued success for our organization well into the future. As I end my term as President, I am excited for what the future holds for CBDCs throughout the Atlantic region. I have extremely enjoyed serving as your President and wish you all well.

Warmest Regards,

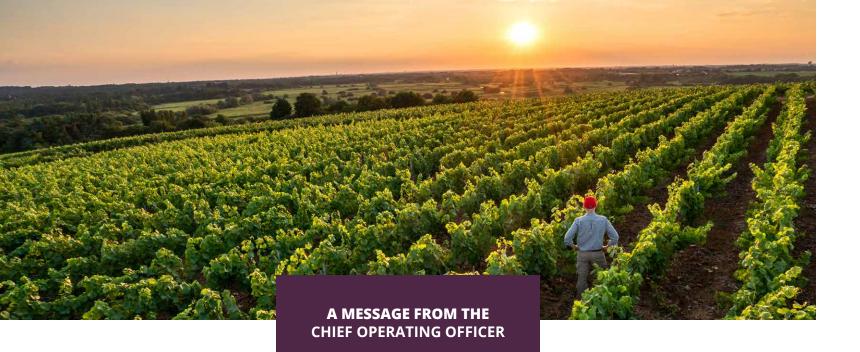
Stan Reid President, AACBDC



**STAN REID** President, AACBDC

*"The biggest source"* of motivation are your own thoughts, so think big and motivate yourself to win."

- Unknown



# Sustaining The Rural Fabric of Our Region

2018-2019 has been another fruitful year for the CBDCs of Atlantic Canada. During the last fiscal year, CBDCs have collectively assisted 1,407 entrepreneurs and invested in excess of \$76.5 million into our rural communities throughout the Atlantic region. These are truly remarkable statistics that we can all be extremely proud of as a network. CBDCs continue to play a critical role in sustaining the rural fabric of our region. On behalf of the Atlantic Executive, we are extremely proud of your accomplishments and achievements and we look forward to a bright future for our Association going forward.

2018-2019 was another successful year for the ACCBIF Board of Governance. During the last fiscal year, ACCBIF approved 16 loans with advanced totalling \$7.75 million. At the end of the fiscal year loans receivable was \$25,217,256 and cash and investments totalled \$14,029,754. As of March 31st, the central fund had 20 CBDCs borrowing and 14 CBDCs investing \$21,533,928 into the central fund. The ACCBIF Board continues to be responsive to changes in market trends to ensure investment capital is readily available for member CBDCs well into the future.

The Clean Technology Initiative provides financing and advisory services to new and existing entrepreneurs in support of advancing clean technology in rural Atlantic Canada. With respect to the Clean Technology Initiative, 38 of 39 CBDCs have signed agreements to offer the program to their clients. During the last fiscal year, we have 16 clean tech loans registered with a total exposure of \$297,196. We have also completed four advisories and have one currently in progress. We look forward to continuing managing this project on behalf of member CBDCs.

The Entrepreneurial Training Fund (ETF) continues to provide the necessary funding to CBDCs to enhance the business management skills of rural-based entrepreneurs throughout the Atlantic region. During 2018-2019, the demand for the ETF program remained strong as we processed 404 ETF claims totalling \$490,860. In addition, we were successful in obtaining new funding support from the agency for the ETF program that will see it being offered up to and including March 31st, 2021.

The Risk Mitigation Fund (RMF) program registered 555 loans with a disbursed value of \$28 million from April 1, 2018, to March 31, 2019. Since inception 3,911 loans have been registered with a disbursed value of \$171 million. As at fiscal year-end, the RMF program is managing 2,266 loans with a disbursed value \$121 million. The program has paid out 246 claims totalling \$1.8 million.

The Governance and Education Committee oversaw With respect to the revised version of the visual identity several initiatives last year. The CBDC Business Lending standards manual, the committee is currently working on Program was delivered in two locations, Newfoundland a CBDC logo package for each office to release along with Labrador and New Brunswick, with 12 and 15 participants the revised manual. It is the committee's intent to have registered respectively. Overall the CBDC Business the new manual and logos released in Q2 of next fiscal year. Lending Program had 107 enroll and 98 complete The Management Information Systems (MIS) Committee the program. The committee revised, translated and continues to do a tremendous job in managing the IT circulated an amended Lending Guide and the committee infrastructure, projects and security for member CBDCs. is working on a revised Board Member Orientation Guide. A couple of notable projects the committee completed Also, 9 CBDC staff have completed the online Certificate this past fiscal year include obtaining cybersecurity in Financial Management Program with Saint Mary's insurance that provides coverage for all CBDCs University and 4 staff have completed the Modern-Day and Association offices under one aggregate policy, Management Program with the University of Moncton. completing TEA regional training sessions, as well as With respect to governance, last year there were 9 completing upgrades to the CBDC e-mail platform. governance sessions offered throughout Atlantic Canada The e-mail upgrade is the first phase of a modernization both on a provincial level and individual CBDC level. project to keep CBDC technology current and enable The Atlantic Communications Committee continues to additional features as the IT platform evolves. Phase work on behalf of member CBDCs to strengthen the 2 objectives include upgrading CBDC workstations to CBDC brand throughout the Atlantic region. During Windows 10 as well as implementing MS Office 365. the past fiscal year, the committee continued to build In conclusion, I would like to extend a heartfelt upon previous years successes with a continuation of

The Atlantic Communications Committee continues to work on behalf of member CBDCs to strengthen the CBDC brand throughout the Atlantic region. During the past fiscal year, the committee continued to build upon previous years successes with a continuation of several key initiatives that include the TV ad campaign, enhancements to our websites and social media campaigns. Other key initiatives included lunch n' learns and the completion of a revised version of the Visual Identity Standards Manual. The committee hosted 7 different lunch n' learn opportunities throughout the 2018-2019 fiscal year. These lunch n' learns were well attended by CBDC staff and board and have been recorded and are available on our YouTube channel.



BASIL RYAN Chief Operating Officer thank you to the Atlantic Executive for their ongoing support and direction throughout the past fiscal year. In addition, I would like to acknowledge the continued help and assistance from the staff at the Atlantic Canada Opportunities Agency (ACOA).

#### **Basil Ryan** Chief Operating Officer

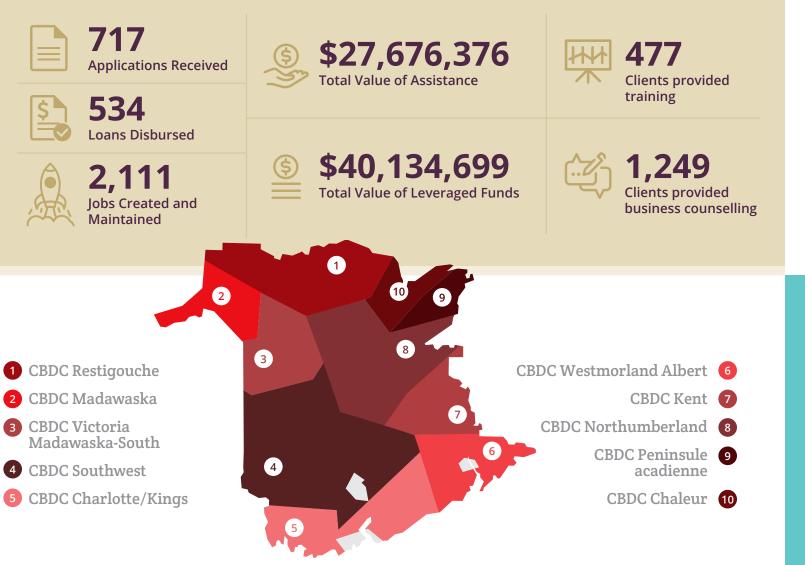
"When something is important enough, you do it even if the odds are not in your favour."

– Elon Musk



# **New Brunswick Report**

# At a Glance:





# **A Daycare Center That Stands Out** in its Community

It was in 2014 that Martine Arseneau, owner of the Daycare Center École de la petite enfance, in Tracadie, New Brunswick, acquired this existing business. In just five years, this new entrepreneur has experienced phenomenal growth in both personal and professional development.

The Self-Employment Benefits (SEB) program provided stepping stones for getting to know an in-depth understanding of entrepreneurship and developing a well-developed business plan. But do not think that Martine was starting from scratch. In fact, she holds a Bachelor's degree in primary education and has considerable expertise in developing educational and constructive programs for children. With this background in hand, CBDC Péninsule acadienne allowed her to pursue her passion with, among other things, working capital and business counselling.

Martine operates the largest private Daycare Center in her region, and her business has created 20 jobs and offered 138 spaces for children 12 and under. At the beginning, the capacity was only 24 places and, since its arrival, the daycare has experienced many expansions, with specialized services for children and a program of educational development tailored to the needs expressed

# Jobs Created and Maintained (NB)



by the parents. Since her company is not a non-profit organization (as it is often the case in this sector of activity), the customer approach is highly valued and the desire to offer a modern and up-to-date service creates an eagerness for constant renewal. Not surprisingly, the daycare was named a New Brunswick Early Learning Centre Designation and, in addition, its owner received in 2018 the Minister's Excellence in Education Award.

From left to right, Frédérick McGraw, Executive Director of the CBDC Péninsule acadienne.

Martine Arseneau, owner of the Daycare École de la petite enfance, and Gaitan Michaud,

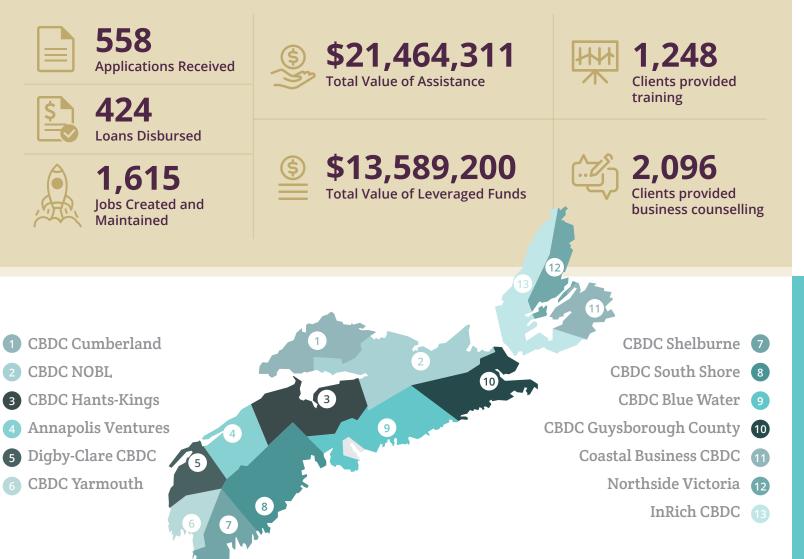
Association of CBDCs' Annual General Meeting in June 2019 in Tracadie

President of the NB Association of CBDCs, at a private recognition ceremony during the NB



Nova Scotia Report

## At a Glance:



When Ernest Korankye arrived in Halifax in 2010 as an international Master's student from Ghana studying plant science at Dalhousie University, little did he know nine years later he and his wife would be growing their own successful, multi-level freight forwarding company in Truro.



a large warehouse and yard in Truro. But after already And while the President and CEO of Asante Freight Lines & Exports (AFL) is spending most of his time nurturing investing \$60,000 of their own funds, they still required their company's transport and shipping, warehousing and financial help to cover the cost of a heavy-duty forklift. Korankye credits CBDC NOBL for being AFL's "lifesaver," forwarding operations, having earned his PhD he'll soon be branching out to include other more science-based tasks with when it assisted with a \$40,000 loan. its planned \$10 million-plus expansion.

Since then, AFL continues to grow and expand with plans Korankye's story begins shortly after arriving in Canada, for a \$10 million project. And it won't just be into freight when family members and other connections who were in forwarding either. While in university, Korankye's research the retail industry in Ghana looked to him to supply them involved post-harvested food. AFL's new development will with products such as baby diapers, tissue paper, wipes include a lab where he will lead a research project into how and, eventually, vehicles. the shelf life of food might be extended into the off season.

In order to export these products, he required the services of three different companies: a freight broker, a logistics company, and a company to receive and load the containers. After a year of operation, Korankye established AFL to bring all these components together efficiently

# Jobs Created and Maintained (NS)



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#### **CBDC SUCCESS STORY: ASANTE FREIGHT LINES & EXPORTS**

# Moving On Up

under his own business along with his wife Anita Quaye.

After several successful years of shipping products and vehicles around the world, the flow of business was becoming unmanageable under their existing business model. Korankye and Quaye expanded their business to

With CBDC's help, Korankye and AFL may soon be transporting farmers' incomes upward and sowing seeds for money into the provincial economy.

Full story By Gayle Wilson on www.cbdc.ca



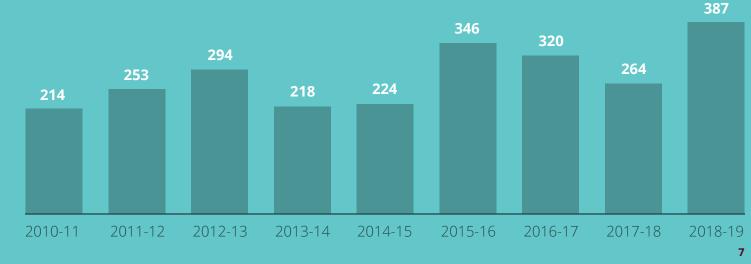
# Something Great is Brewing

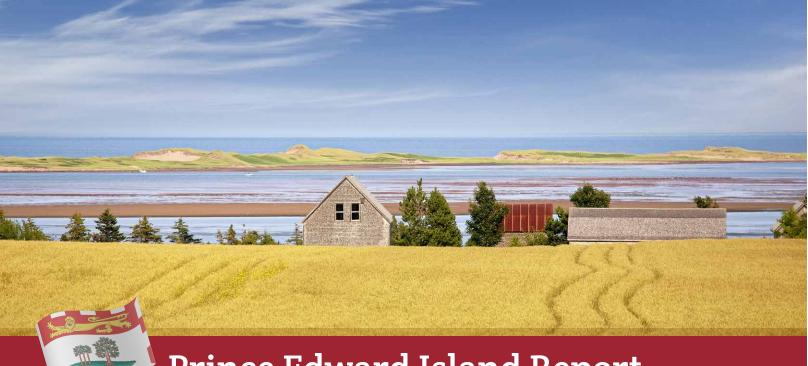
Copper Bottom Brewing is a craft brewery located in Montague, PEI and owned by husband and wife team Ashley Condon & Ken Spears, both of whom share a passion for craft beer and music that spans more than a decade. While the brewery's primary focus is producing exceptional craft beer, they have also strived to create memorable experiences through their taproom and the various initiatives that take place at the brewery throughout the year.

Since opening their doors to the public in November of 2017, the brewery has grown to employ fourteen full and part-time employees and has since doubled their original production capabilities, with plans for further expansion in late 2019. A variety of Copper Bottom's beer can be found in cans at all PEI Liquor stores, on tap at over forty restaurants across the Island, and at select bars in Nova Scotia and New Brunswick.



# Jobs Created and Maintained (PEI)





# **Prince Edward Island Report**

# At a Glance:





91 Loans Disbursed



387 lobs Created and Maintained



\$5,963,816

Total Value of Assistance



639

training

**Clients** provided business counselling

**Clients provided** 

1 CBDC West Prince Ventures

2 CBDC Central PEI

3 CBDC PEI East

#### **CBDC SUCCESS STORY: COPPER BOTTOM BREWING**



Copper Bottom Brewing attributes much of their success to the support they have received from CBDC PEI. Condon & Spears cite that the accessible financial programs, and experienced staff have been integral in various parts of the business, whether it be through workshops, information sessions, or the various other resources that are available to small business. Notably, the HR support they have received has been instrumental in managing and retaining skilled employees.

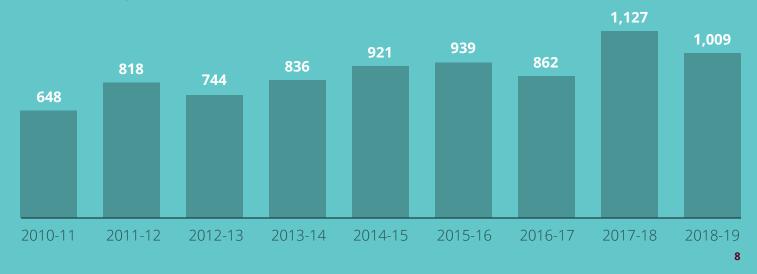


In 2012, Evan Murray decided to move back to Newfoundland and return to his family home and business, Murray's Garden Centre in Portugal Cove. Brian Kowalski quit his job as a Legislative Assistant and moved with him. The two of them started plowing and building in 2012, and now in 2019, they are going into their seventh year of production.



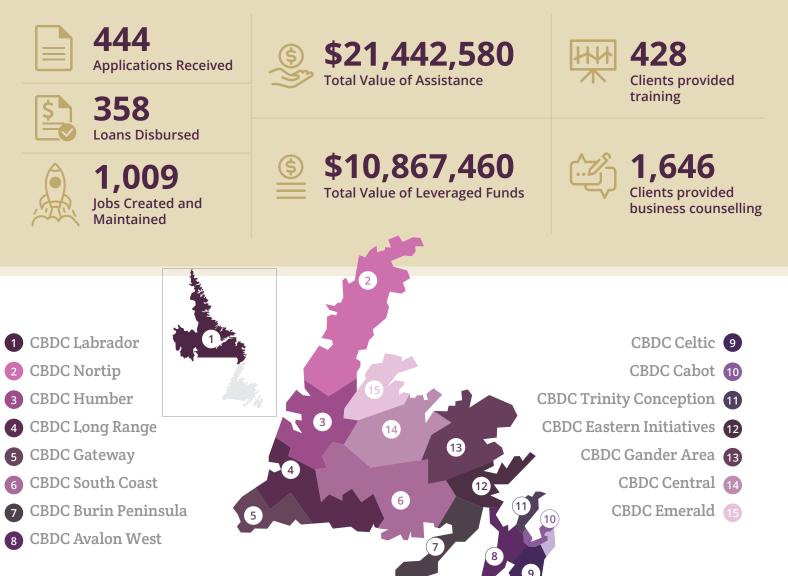
Within a one-acre plot, Murray Meadows grows vegetables intensively using only organic inputs and practices. Unlike most traditional farmers, they focus on the harder-to-find vegetable varieties such as Asian greens, cucumbers, eggplant, herbs, cherry tomatoes, baby lettuce, butter chard, kale, etc. Their fertilizer is also made from Newfoundland fish waste and seaweeds among other organic soil inputs. The venture also offers vegetable deliveries, as well as greenhouse tours, forage tours, and family growing events.

# Jobs Created and Maintained (NL)



# Newfoundland and Labrador Report

# At a Glance:



# **A Growing Success**

Murray Meadows has been selling to customers at the St. John's Farmer's Market since they started harvesting in 2013. In 2017 the farm-to-table restaurant, The Grounds Cafe, opened within Murray's Garden Centre. The Grounds Cafe serves fresh delicious meals using ingredients derived primarily from the farm. In addition to its products, the venture provides customers with an unforgettable experience. They cater to customers' needs as best they can and also offer vegetable deliveries, as well as greenhouse and forage tours and family growing events.

## "... the venture provides customers with an unforgettable experience."

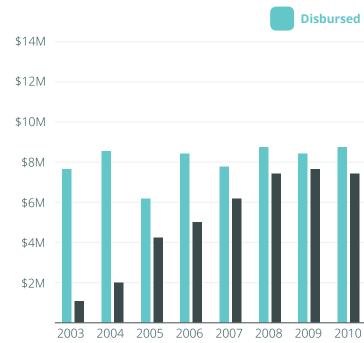
Often when a business is small and still in a growth phase, banks will be unwilling to cooperate but CBDC Cabot has always been available to work with Murray Meadows Farm and The Ground Cafe to ensure growth is not stopped due to lending agencies. CBDC Cabot has been there to help Evan and Brian overcome any obstacles that may have hindered the growth of their business, including offering flexible loans. Evan and Brian were the recipient of the 2019 Newfoundland & Labrador CBDC Business of the Year Award.

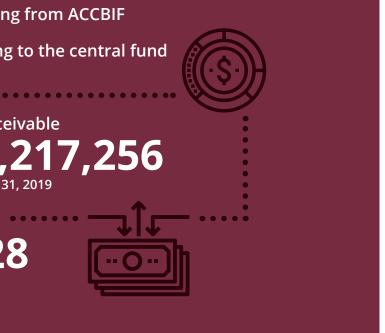


# **ACCBIF At A Glance**

During 2018-19, the ACCBIF Board of Governance approved **16** loans, with loans advanced totalling \$7.75 million **20** CBDCs borrowing from ACCBIF 14 CBDCs lending to the central fund Loans receivable \$25,217,256 as of March 31, 2019 **ACCBIF** owes the CBDCs \$21,533,928 as of March 31, 2019

# **ACCBIF Investment Fund Disbursed & Repaid**





Repaid 2010 2011 2012 2013 2014 2015 2016 2017 2018

# **CBDC Activity At A Glance**

Throughout the duration of the 2018-19 fiscal year, CBDCs of Atlantic Canada have assisted

1,407 small and medium-sized rural businesses in Atlantic Canada \$76,500,000 invested into community in

invested into the small business community in rural Atlantic region

Since the inception of the **Community Futures Program**, the CBDCs of Atlantic Canada have assisted

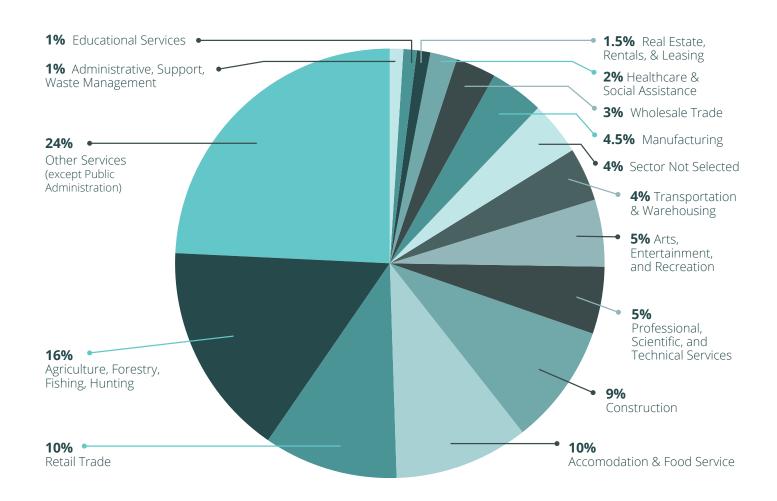
34,386 Entrepreneurs

# \$1.3 billion

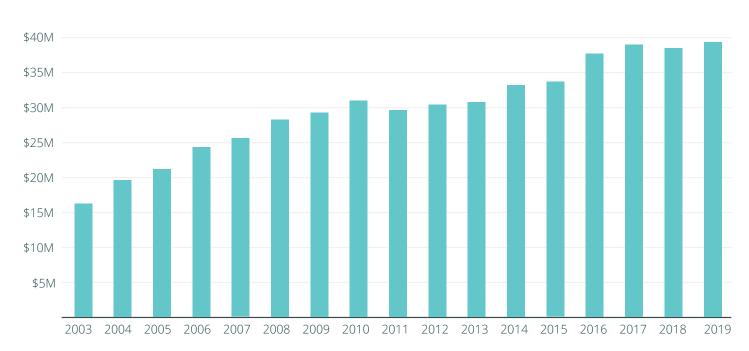
injected into the rural Atlantic Canadian Economy As of March 31, 2019, the CBDCs collectively manage

5,856 loans with a total value of \$281,600,000

# Number of Disbursed Loans by Sector 2018-2019



**Total Assets** 



# Atlantic Region Impacts 2018-2019



 \$76,547,083
Total Value of Assistance Based on Loans Disbursed

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5,122 Total Jobs

# Financial **Statements**

To the Members of Atlantic Association of Community Business Development Corporations,

#### Opinion

We have audited the financial statements of Atlantic Association of Community Business Development Corporations, which comprise the statement of financial position as at March 31, 2019, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2019, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### **Basis for Qualified Opinion**

Atlantic Association of Community Business Development Corporations has not identified and classified all its financial instruments, and recorded its financial instruments at fair value. Rather, all financial instruments are recorded at historical cost. The company has not specifically disclosed information that enables users of its financial statements to evaluate the significance of financial instruments for its financial position and performance, including exposure to risks, methods of determining fair value and other relevant information. This basis of accounting used in these financial statements differs from Canadian generally accepted accounting principles for not-for-profit organizations.

#### **Responsibilities of Management and Those Charged with Governance** for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for notfor-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Independent Auditors Report**

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

#### Auditor's Responsibilities for the Audit of the **Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- · Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- · Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the

purpose of expressing an opinion on the effectiveness of the Organization's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

MacDonald + Murphy Dne.

Chartered Professional Accountants Licensed Public Accountants Antigonish, Nova Scotia August 22, 2019

	Operating Fund		Investment Fund		Total 2019	Total 2018
Revenue						
ACOA Contribution	\$	1,874,023	\$	725,725	\$ 2,599,748	\$ 4,498,779
Membership Fees and Dues		12,800			12,800	13,350
Other Revenues (schedule 1)		176,587			176,587	187,882
Interest on Loans				407,551	407,551	406,670
Interest, other		73,532		408,962	482,494	360,705
Unrealized Gains (losses) on Investments				80,832	80,832	(73,846)
		2,136,942		1,623,070	3,760,012	5,393,540
Expenses						
Advisory		15,768			15,768	3,819
Amortization		1,918			1,918	1,221
Annual General Meetings		116,282			116,282	87,398
Insurance		3,558			3,558	1,875
Interest on Loans				403,095	403,095	304,362
Loan Loss Reserve Fund Payouts				655,939	655,939	669,344
Office		14,593			14,593	21,966
Other (schedule 1)		9,897			9,897	10,229
Professional Fees		36,442			36,442	53,712
Project Expenses (schedule 1)		1,421,631			1,421,631	1,472,101
Provision for Doubtful Loans (recovery)				(152,944)	(152,944)	121,532
Rent and Equipments Lease		33,885			33,885	34,840
Salaries and Benefits		666,795			666,795	613,260
Telephone		8,790			8,790	8,847
Translation		73,845			73,845	60,257
Travel, Meetings, and Training		132,923			132,923	115,477
		2,536,327		906,090	3,442,417	3,580,240
Excess (deficiency) of revenues over expenses		(399,385)		716,980	317,595	1,813,300
Contribution to operating fund from investment fund		418,889		(418,889)		
		19,504		298,091	317,595	1,813,300
Fund balance, beginning year		377,656		27,510,009	27,887,665	26,074,365
Fund balance, end of year	\$	397,160	\$	27,808,100	\$ 28,205,260	\$ 27,887,665

## ATLANTIC ASSOCIATION OF CBDCS

YEAR ENDED MARCH 31, 2019

#### ATLANTIC ASSOCIATION OF CBDCS CONSOLIDATED STATEMENT OF FINANCIAL POSITION

YEAR ENDED MARCH 31, 2019

		Operating Fund	Investment Fund	Total 2019	Total 2018
ASSETS					
Current					
Cash and term deposits (note 3)	\$	2,143,404	\$ 19,181,435	\$ <b>21, 324,839</b> \$	20,918,896
Accounts receivable (note 4)		383,206	249,992	633,198	735,822
Interfund receivable (note 5)		80,937	167,813	248,750	67,523
Prepaid expenses		10,735		10,735	
Principal due within one year on investments (note 8)			7,137,247	7,137,247	6,922,718
		2,618,282	26,736,487	29,354,769	28,644,959
Funds held in trust		321,458		321,458	209,871
<b>Capital assets</b> (net of amortization, note 7)		6,559		6,559	4,325
			10 200 772	40.000 770	10 202 0 40
Investments- loans (note 8)			18,309,773	18,309,773	18,202,940
Investments- other (note 9)			6,291,983	6,291,983	5,613,213
			24,601,756	24,601,756	23,816,153
	\$	2,946,299	\$ 51,338,243	\$ <b>54,284,542</b> \$	52,675,308
LIABILITIES					
Current					
Accounts payable and accruals	\$	225,268	\$ 377,778	\$ <b>603,046</b> \$	589,410
Unearned revenue (note 10)		1,834,600		1,834,600	1,336,911
Interfund payable (note 5)		167,813	80,937	248,750	67,523
Principal due within one year on long-term liability (note 11)			13,933,928	13,933,928	17,446,428
		2,227,681	14,392,643	16,620,324	19,440,272
Long-term liability (note 11)			9,137,500	9,137,500	5,137,500
FUND BALANCES					
Externally restricted (note 12)		321,458	27,135,014	27,456,472	27,131,977
Unrestricted		397,160	673,086	1,070,246	965,559
		718,618	27,808,100	28,526,718	28,097,536
	\$	2,946,299	\$ 51,338,243	\$ 54,284,542 \$	52,675,308

# YEAR ENDED MARCH 31, 2019

	Operating Fund	Investment Fund		Total 2019		Total 2018
Operating activities	 					
Excess of revenues over expenditures	\$ (399,385)	\$ 716,980	\$	317,595	\$	1,813,300
Item not affecting cash:						
Amortization	1,918			1,918		1,221
Provision for doubtful loans		(152,944)		(152,944)		121,532
Unrealized (gains) losses on Investments		(80,832)		(80,832)		73,846
Changes in non-cash working capital						
Transfer from (to) funds	418,889	(418,889)				
Accounts receivable	201,630	(99,007)		102,623		(419,499)
Prepaid expenses	(10,735)			(10,735)		
Interfund receivable	(72,008)	(109,219)	(	(181,227)		(55,406)
Accounts payable	9,364	4,272		13,636		167,673
Unearned revenue	497,689			497,689		833,431
Interfund payable	 109,219	72,008		181,227		55,406
	756,581	(67,631)		688,950		2,591,504
Financing and investing activities						
Purchase of equipment	(4,152)			(4,152)		(2,883)
Loans from CBDCs		487,500		487,500		(100,000)
Decrease (increase) in investments other		(597,938)		(597,938)		2,036,793
Loan repayments from CBDCs		7,581,583	7	7,581,583		6,365,265
Loan advances to CBDCs		(7,750,00)	(7	,750,000)		(6,225,000)
	 (4,152)	(278,855)		(283,007)		2,074,175
Net increase (decrease) in cash	752,429	(346,486)		405,943		4,665,679
<b>Cash and terms deposits</b> (beginning of year)	 1,390,975	19,527,921	20	),918,896		16,253,217
<b>Cash and terms deposits</b> (beginning of year)	\$ 2,143,404	\$ 19,181,435	<b>\$ 2</b> 1	1,324,839	\$	20,918,896

# Programs and Services

#### Who We Are

CBDCs are not-for-profit organizations run by volunteers from the local business community who firmly believe in improving the economic viability of their region. Located throughout rural Atlantic Canada there are 41 CBDC offices dedicated to the development of small business and assisting entrepreneurs in accessing financing and other business training and resources.

#### What We Do

As Community Business Development Corporations (CBDCs), our objective is to help build stronger communities in Atlantic Canada by stimulating private sector employment in our rural areas. CBDCs work throughout rural Atlantic Canada in the creation, expansion and modernization of small and medium-sized businesses.

#### What We Have to Offer Entrepreneurs

CBDCs have much to offer both new and existing entrepreneurs as you will see by our line-up of stellar products.

#### **CBDC Clean Technology Initiative**

Tailored financing and advisory services to new and existing entrepreneurs in support of advancing clean technology in rural communities throughout the Atlantic region.



#### **CBDC Youth Loan**

Tailored business solutions for young entrepreneurs aged 18-34 interested in starting, expanding or modernizing projects that require financing to get the business moving.



#### **CBDC First-Time Entrepreneur Loan**

Targeted financing for those first-time entrepreneurs starting or purchasing their very first business.



#### **CBDC General Business Loan**

The CBDC General Business Loan is designed to assist entrepreneurs to obtain financing for their business when traditional avenues of financing are not available. It can be used for key events in the business life cycle such as business creation, purchase, and business succession planning.

### CBDC Innovation Loan

To assist in the development of the knowledge-based economy in the adoption and commercialization of technology by rural businesses.



#### **CBDC Social Enterprise Loan**

Tailored financing designed to assist social enterprises in rural-based communities in Atlantic Canada.



#### Self-Employment Benefit (SEB) Program\*

The SEB Program often provides a much-needed catalyst for new entrepreneurs, helping them to realize their goal of becoming a business owner by providing them with financial and coaching support during the planning and start-up phases of their business.



#### **Business Counselling**

Business counselling in the form of advice to new and established entrepreneurs throughout Atlantic Canada.



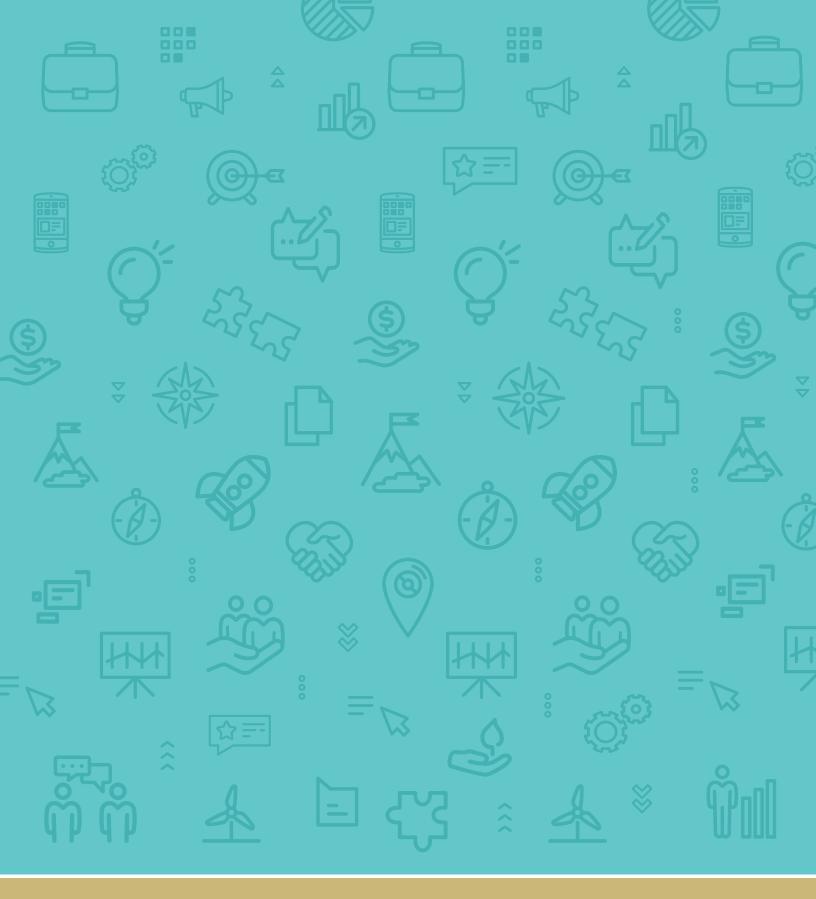
#### **Consultant Advisory Services (CAS)**

Gives CBDCs the ability to offer consultant advisory services to small and medium-sized businesses and not-for-profit organizations throughout the Atlantic region. New and existing clients of CBDCs will be able to access technical and financial assistance by engaging consultants to assist them with various issues.

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#### **Skills Training**

Tailored skills training in special areas such as market development, bookkeeping, feasibility studies and business analysis.



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