

# Coastal Business CBDC... In Action

## Profile: Timeless Moments Bridal Salon

Brittany Woodworth, owner of Timeless Moments Bridal Salon and Formal Wear, says Coastal Business CBDC was excellent to deal with when she was starting and growing her business. "I always knew that I wanted to have my own business but I didn't know what I wanted to do", says Brittany. She didn't realize it would be a bridal and formalwear salon in Sydney. "The day I sold my first dress I was hooked," she said. Six months later she bought the business.

"Coastal Business has been fantastic the whole entire time," says Brittany. Armed with a business degree, Brittany had an understanding of what was needed in her business plan, but says the financials were a little more challenging. She really appreciated the help provided by Coastal Business. "I've taken a number of classes through a program that they offer which has helped with bookkeeping, marketing, human resources. They just give you that sense of security that you don't have to worry about anything because they are there to help you through the whole process. You know that they have your back", added Brittany.

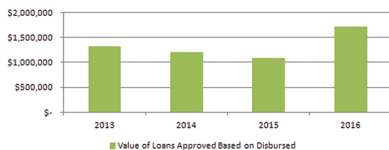
"We strive to offer the biggest selection of Prom, Bridal, and Bridesmaids dresses, basically to be a one stop shop for the biggest night of your life. It's a pretty fun and rewarding job, just doing what I love, which is nice," said Brittany.



**Coastal Business CBDC**  
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Investment Activity	
Applications Received	44
Applications Approved	34
Total Value of Assistance	\$1,707,697
Average Size of Loan	\$63,248
Businesses Assisted	
New Start-up	17
Existing	10
Total Businesses Assisted	27
Clients Counseled	339
Jobs	
Total F/T Equivalents Jobs Created	77
Total F/T Equivalents Jobs Maintained	77
Investment per Job	\$11,125

**Value of Loans Approved Based on Disbursed**



Loans approved since inception: 992  
Value of loans approved since inception: \$28.9 million

